

ACADEMY  HERO

SYDNEY ROOSTERS FOUNDATION



THE SYDNEY ROOSTERS ACADEMY IS THE SINGLE MOST IMPORTANT UNDERTAKING WE CAN IMPLEMENT TO ENSURE THE LONG TERM ON-FIELD SUCCESS OF THE CLUB. OUR DREAM IS TO SET THE SYDNEY ROOSTERS UP TO BE THE BEST CLUB IT CAN BE FOR THE NEXT 25 YEARS AND BEYOND.

PETER NEWTON

SYDNEY ROOSTERS FOUNDATION CHAIR





THE VISION

ELS 11 DE LA MASIA

The dream behind the Sydney Roosters Academy began during a pre-season trip to FC Barcelona and a visit to their incredible facilities in the Catalan capital.

As part of the 40th anniversary of 'La Masia', the world-renowned academy of FC Barcelona, a mural was installed to recognise the feats of the 2012-13 Barcelona team, who won the La Liga title.

The mural pays particular tribute to the team that represented FC Barcelona on Sunday February 25, 2012 in a league game against Levante. A team, that for 46 minutes, consisted entirely of La Masia graduates.

Footballers as young as six years old enter La Masia and are taught, not just to be footballers, but Barcelona footballers. They learn a specific football style and passion that is expected by the first team. This loyalty can't be bought.

Superstars such as Messi, Xavi, Iniesta, Puyol, Pique, Busquets, Jordi Alba and Pep Guardiola are all products of La Masia.

When walking the famous halls of La Masia, Sydney Roosters Chairman Nick Politis had a vision to emulate their success at the Roosters in Sydney.



[CLICK HERE TO WATCH THE VISION](#)



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FC BARCELONA IS THE
WORLD LEADER. THE
DREAM IS TO ESTABLISH
THE SYDNEY ROOSTERS
ACADEMY AS THE BEST IN
AUSTRALIAN SPORT.

NICK POLITIS AM
SYDNEY ROOSTERS CHAIRMAN



THE BUILD

SYDNEY ROOSTERS ACADEMY

With the assistance of generous donations through the Sydney Roosters Foundation, and led by Roosters legends Mitchell Aubusson and Jake Friend, the Sydney Roosters Academy was established in 2021.

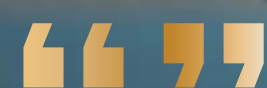
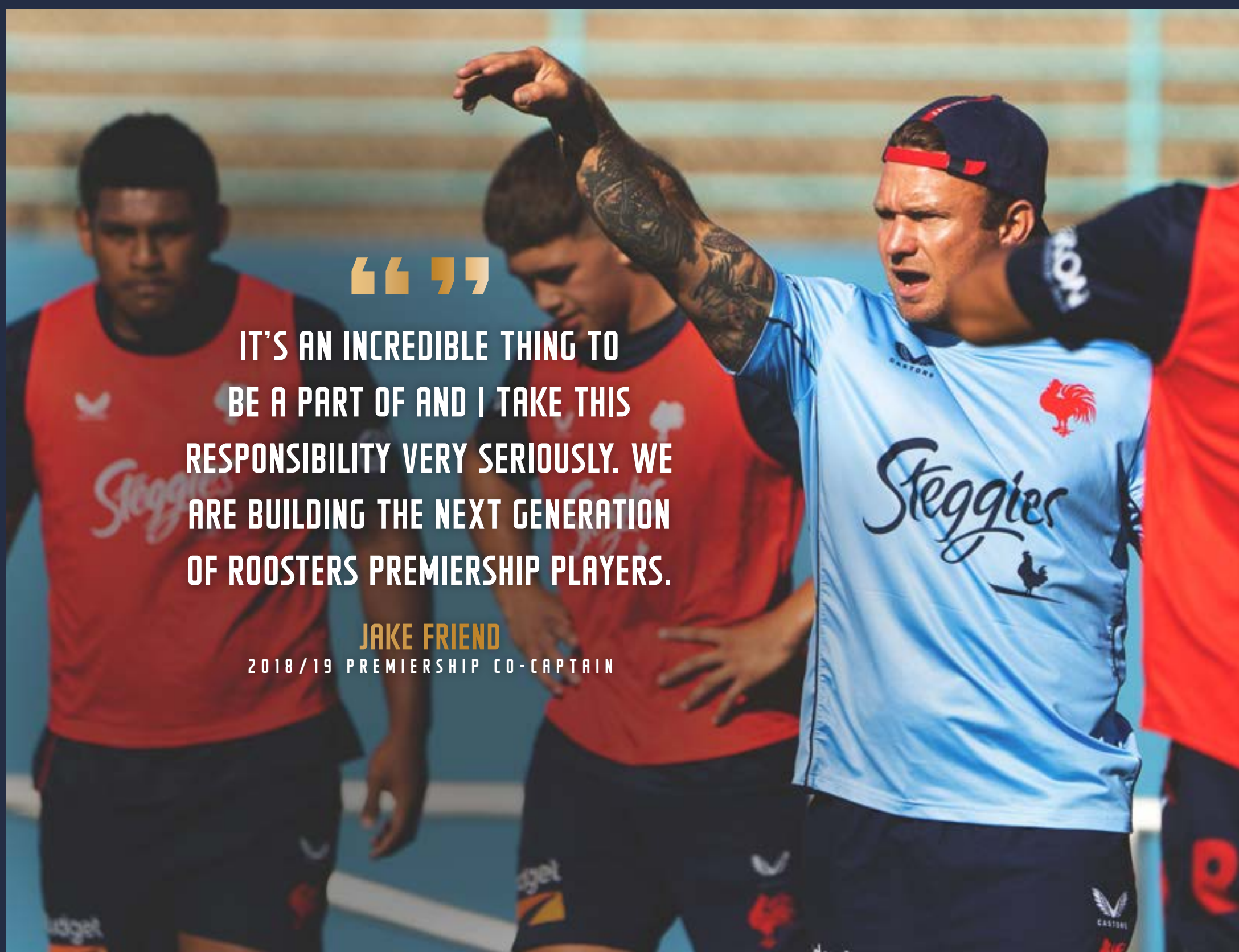
There are 12 players in the Roosters Academy House at any one time, living with house parents and guided by full time high performance coaches as well as dedicated physiotherapy & medical support.

The Sydney Roosters own 'La Masia' is a block of units in the nearby suburb of Kingsford, where the most promising of talent from all parts of the world reside as Sydney Roosters Academy players.

Academy players receive one-on-one wellbeing and education support from our dedicated Wellbeing and Careers team. They are each pursuing off-field education, work or professional development opportunities to sustain a balanced lifestyle.

It is there that they are housed, educated, fed and trained like NRL players by two of the best to ever do it, with the help of more legendary Roosters names such as Minichiello, Cordner and Cronk.

They also receive education on the NRL code of conduct, club expectations, positive decision making, elite mindset and healthy sleep and dietary habits to ensure they flourish as a player whilst developing quality of character.



IT'S AN INCREDIBLE THING TO BE A PART OF AND I TAKE THIS RESPONSIBILITY VERY SERIOUSLY. WE ARE BUILDING THE NEXT GENERATION OF ROOSTERS PREMIERSHIP PLAYERS.

JAKE FRIEND
2018/19 PREMIERSHIP CO-CAPTAIN

 [CLICK HERE TO WATCH THE BUILD](#)

THE BUILD

ELITE FEMALE TRICOLOURS ACADEMY

In 2023, the Sydney Roosters launched the Elite Female Tricolours Academy with the aim of strengthening the pathway for female rugby league players to transition from junior football through to the elite NRLW level.

20 players are selected from across the Eastern Suburbs, Central Coast, Country NSW and Queensland to join the prestigious program, with a focus on football, athletic and personal development.

As well as their own individual programs, the players are also exposed to the NRLW training schedule and get a first hand glimpse of what it takes to make it in the top grade.

Already there have been two graduates of the Elite Female Tricolours Academy to receive an NRLW contract with the Club and a further two participants have been invited to train and trial with the NRLW team.

The Elite Female Tricolours Academy ensures there is a complete pathway for elite talent to progress from a Roosters junior player to NRLW superstar.



WE WANT TO EMULATE THE SUCCESS OF THE BOYS ACADEMY. WE REALLY SEE THIS AS THE PATHWAY TO PREMIERSHIPS FOR OUR FEMALE PROGRAM.

BLAKE CAVALLARO
HEAD OF PATHWAYS





THE GRADUATE SIUA WONG'S JOURNEY

In Round 18 of the 2023 season, Siua Wong became the first graduate of the Sydney Roosters Academy to make his 1st Grade debut in the NRL.

Wong was identified by the Roosters at 14 years of age playing schoolboy rugby in Auckland.

He made the move to Sydney as a 14 year old, gaining a scholarship at the prestigious Scots College as a boarder while also joining the Roosters Junior Representative Programs.

Siua was selected to join the Sydney Roosters Academy as part of the first intake in 2021, undoubtedly fast-tracking his development on a path towards a 1st Grade debut and a starring role in the 2023 NRL Finals.

In November of 2023, Wong resisted all other offers and secured his future at the Roosters, extending his contract until the end of 2026.



THE ACADEMY HELPED ME FIND A HOME HERE AND IT'S SOMETHING THAT I DON'T WANT TO LEAVE. I WANT TO SEE WHERE IT CAN TAKE ME.

SIUA WONG
ROOSTER #1219



[CLICK HERE TO WATCH THE GRADUATE](#)



THE DREAM OUR PATH TO PREMIERSHIPS



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'We play for Premierships' is more than just a saying at the Sydney Roosters. It is how we act, it is how we operate, it is how we develop our people.

The Sydney Roosters Academy is at the core of the path to our next premiership and beyond. This is where we will produce the next generation of Roosters superstars.

We will provide an environment that fosters loyalty and passion for the red, white and blue. We will provide an environment in which there is no choice but to succeed.

And we want you to be a part of this journey from the ground floor, all the way to the top.

We want you to become an

ACADEMY  HERO

MITCHELL RUBUSSON
HEAD OF SYDNEY ROOSTERS ACADEMY

PREMIERS 2002



PREMIERS 2013



PREMIERS 2018



PREMIERS 2019



PREMIERS 2021



WHO WILL BE NEXT?

CLICK HERE TO WATCH ACADEMY PLAYERS INTRODUCTION



ACADEMY



TRICOLOURS ACADEMY



SINCE .1908

15 PREMIERSHIPS

20 MINOR PREMIERSHIPS

47 ORIGIN REPS

5 ORIGIN CAPTAINS

1 NRLW PREMIERSHIP

5 WORLD CLUB CHAMPIONSHIPS

153 INTERNATIONAL REPS

15 INTERNATIONAL CAPTAINS



THE SUPPORT

JOIN US AS AN ACADEMY HERO

The Sydney Roosters Academy was made possible through an initial fundraising effort, for which we will be eternally grateful.

The pursuit of excellence within the walls of the Sydney Roosters Academy will never cease. The chase for premierships will never cease. And the need for continued support will also never cease.

The Academy Hero program is designed to attract donors to directly support the Sydney Roosters Academy and the development of our elite junior talent.

Pledges will be made annually on a minimum of three year commitment.

ALL CONTRIBUTIONS TO THE SYDNEY ROOSTERS FOUNDATION IN PARTNERSHIP WITH THE AUSTRALIAN SPORTS FOUNDATION ARE TAX DEDUCTIBLE



ACADEMY HERO

IMMORTAL

\$300,000 ANNUAL GIFTING

LEGEND

\$200,000 ANNUAL GIFTING

CHAMPION

\$100,000 ANNUAL GIFTING

ELITE

\$50,000 ANNUAL GIFTING

DEBUTANT

\$25,000 ANNUAL GIFTING

RECRUIT

\$10,000 ANNUAL GIFTING

BECOME AN ACADEMY HERO

PATRICK BROWN
GENERAL MANAGER
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