

SYDNEY ROOSTERS
BUSINESS
CLUB 

CO-PRESENTED BY 

SYDNEY ROOSTERS BUSINESS CLUB

Led by Chairman, Nick Politis AM, our wide network of prominent business leaders supports in identifying mutual opportunities to drive connections for our commercial partners and Business Club members.

Our focus is to drive a clear return on investment for our members through influential and qualified introductions plus bespoke events and networking opportunities, coupled with access to the Sydney Roosters wider business audience and Club.



OUR PREVIOUS GUEST SPEAKERS INCLUDE:

Mark Bouris AM

Sydney Roosters Director and Executive Chairman of Yellow Brick Road Wealth Management

Mark Fennessy

Chief Executive and President for Shine Networks

Brad Fittler

National Rugby League Hall of Fame Inductee

Dan White

Managing Director, Ray White

Melissa Wu

Australian Olympic Diver

Anthony Minichiello

Sydney Roosters and National Rugby League Legend

Cooper Cronk

Sydney Roosters and National Rugby League Legend

Denan Kemp

Former National Rugby League Player and Founder of Bloke in a Bar

Sam Bloom

4 x World Para Surf Champion, Author and Speaker

Trent Robinson

Sydney Roosters Head Coach and 3 Time NRL Premiership Winner



NICK POLITIS AM

Director and Chairman since 1993

Executive Chairman of WFM Motors with numerous dealerships both national and international and major shareholder of AP Eagers. Broke new ground in 1976 through City Ford, becoming the first company to sponsor a team in the NSWRL.



MARK BOURIS AM

Director since 2003

Executive Chairman of Yellow Brick Road Wealth Management, Non-Executive Director of TZ Limited Founder and former Executive Chairman of Wizard Home Loans and Television presenter on The Apprentice & The Celebrity Apprentice.



MARK FENNESSY AM

Director since 2003

CEO of Shine Australia & President of Shine Network - responsible for brands such as The Voice, MasterChef, So You Think You Can Dance & Australia's Next Top Model. Previous CEO of Fremantle Media Australia
Previous Director of Nine Sports & Executive Producer of 5 x Olympic Games Broadcasts.



ANDREW CRAWFORD

Director since 2017

Founder and CEO of Trackmaster Apparel founded in 1982.



ANDREW JOLLIFFE

Director since 2024

Chairman and Managing Director of HTL Property
Founding Director of the Sydney Roosters Foundation



BRIEN SAMPHIER

Director since 2002

Founder & Managing Director of B&B Electrical & Consulting Services Pty, Ltd.



LUKE RICKETSON

Director since 2010

301 first-grade games for Roosters
1991-2005, Sydney Roosters captain 2005 plus NSW, Australia and Ireland representative.



JOE KELLY

Sydney Roosters Football Club CEO since 2017

Manly-Warringah Sea Eagles CEO (2014-2016), South Sydney Rabbitohs Chief Financial Officer Chelsea FC Head of Finance

RETURN ON INVESTMENT

\$50,000 in new business, from connections made via the Sydney Roosters Business Club.

In conversation with **25 new clients**, via our influential and qualified introductions.

As a new member of the Roosters' Business Club, I have been delighted at the quality of connections we have made and how welcome everybody has made us feel.

The events are superb; from the outstanding venue, the guest speakers, the businesses in attendance, and the high-quality catering. Top notch. We are committed for the long-term.

Jason Ennor
CEO, MyHR



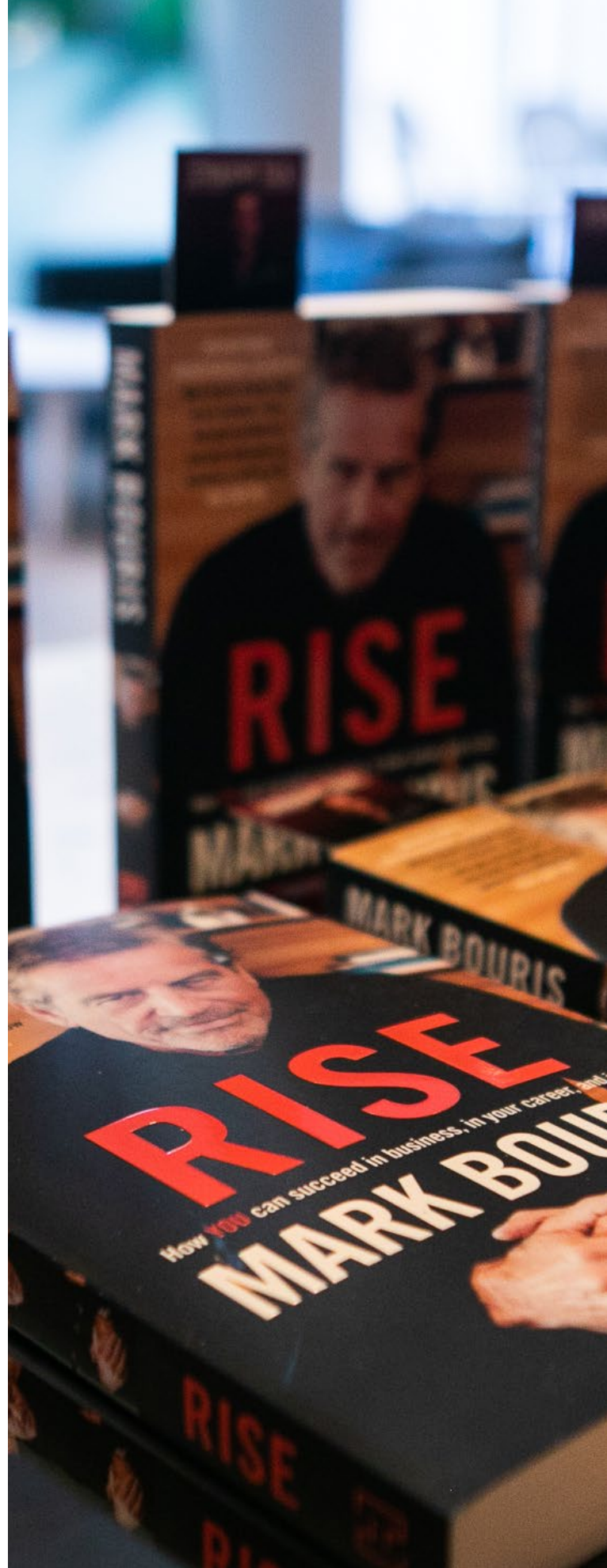
\$2 Million secured in new business from influential Sydney Roosters referrals and introductions.

Currently in conversation with **7 potential new clients**, as part of the Business Club network.

We joined the Sydney Roosters Business Club in 2021 just as a member, since then we're proud to feature on the shorts of the NRL playing squad.

We are thrilled to continue to support the club in many ways, and have made countless business connections thanks to the Business Club.

Simon Auston
CEO, Red Dawn



\$7M
**IN BUSINESS
TRANSACTIONS**

51
**CURRENT
MEMBERS**

14,000
**CONNECTIONS AND CHATS
BETWEEN MEMBERS**

The Sydney Roosters Business Club has been a rewarding experience with access to private events and functions to meeting like minded business representatives from all types of industries. The Business Club is run in a professional yet relaxed environment where the Business Club staff assist in networking and finding other members who may utilise your service.

Brian Taouil
Director of Microrentals

The Sydney Roosters Business Club has been a great way to make business connections with business owners who also have an interest in the Roosters. It is also a great way to network with existing referral partners and customers by bringing them along to certain events. The business club is well run and the events are always first class with good networking opportunities. I am very happy I am a part of the Sydney Roosters business club

John Bolwell
Director of Centricity Finance

It is indeed an honour to be a part of the Sydney Roosters Business Club, something my team and I enjoy immensely. Connecting with a group of like minded Business professionals that love Rugby League and enjoying the scheduled events is certainly rewarding. I have made some great connections and good friends along the way. I would recommend the Sydney Roosters Business Club to any organisation for great experiences, networking and fun.

Craig Sheridan APM
Managing Director of Sheridan Consulting Group



BUSINESS CLUB MEMBER NETWORK

Altis Architecture

Bank of Sydney

BDO Group Holdings

Belgrin

Budget Car Rental

Carbiz

Centricity Finance

Chamberlains Law Firm

CHG-Meridian Australia

City Index

City Tattersalls Club

Daily Press

Emperors Garden

Energy and Carbon

Fusion Shutters and Blinds

Girls and Boys Brigade

GSA Insurance

H&H Capital

Hamptons Property Group

Hamptons Property Services

Hyundai

IKON Services Australia

Industry Upskill

Integrated Property Group

KARI Foundation

LMFasteners

Marquette

Metro Petroleum

MicroRentals

Mitronics

MPSR

MyHR

Platinum Rehab Group

Premier Services Group

Red Rooster

Reddawn Australia

RSM Partners Australia

Securify

Sharp Extensive IT

Sheridan Consulting Group

St George Bank

Steggles

TCP Training

TRU Blu Connections

Unibet

Workplace Law

Wumara Group



BUSINESS CLUB EVENT OVERVIEW

Since the Business Club's inception we have prided ourselves on organising a wide array of high-quality events that allow for our Members and their guests to enjoy both socializing and creating meaningful business connections. Below is a brief description of some of the different events we have organised.

2024 BUSINESS CLUB LAUNCH

Hosted at Uccello and Ivy Pool Bar, Members enjoyed premium food and beverages, networking and panel of incredible guest speakers including Denan Kemp, Cooper Cronk and Sam Bloom.

LIVE VIEWING OF MARK BOURIS "STRAIGHT TALK" PODCAST

Members are invited to listen to Sydney Roosters' Director Mark Bouris' podcast in a special recorded live episode and a morning breakfast and networking session.

MYHR & SYDNEY ROOSTERS END OF YEAR EVENT

One of the best events we have run to date in a private function space at the Ivy Complex. The group enjoyed a panel discussion followed by a drinks reception and mixer to celebrate the end of season.



MEMBERSHIP OPTIONS

GOLD MEMBER - \$12,000 EX GST

- 2 x Invitations to exclusive networking events with distinguished guests and speakers throughout the year.
- 2 x Invitations to the Captain's Club for each Sydney Roosters Home Game
- 2 x Invitations to Sydney Roosters Club Events e.g. Season Launch & Sponsors Cruise
- Invitations to other networking and sporting events
- Access to the Business Club Communication Platform, Exclusive to members
- Inclusion and access to Sydney Roosters Corporate Directory
- Opportunity for personal Business to Business (B2B) introductions within the Sydney Business Club by a Sydney Roosters Account Manager
- Sydney Roosters Business Club Gift Pack

SILVER MEMBER - \$6,000 EX GST

- Invitations to exclusive networking events with distinguished guests and speakers throughout the year.
- Access to the Business Club Communication Platform, Exclusive to members
- Inclusion and access to Sydney Roosters Corporate Directory
- Opportunity for personal Business to Business (B2B) introductions within the Sydney Business Club by a Sydney Roosters Account Manager
- Sydney Roosters Business Club Gift Pack



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BUSINESS NAME

CONTACT NAME

ABN

TOTAL	<input type="text" value="\$"/>	PAYMENT TYPE
GST	<input type="text" value="\$"/>	<input type="checkbox"/> INVOICE
TOTAL IN GST	<input type="text" value="\$"/>	<input type="checkbox"/> DIRECT DEBIT
		<input type="checkbox"/> CREDIT CARD

ONCE PAYMENT HAS BEEN MADE, THIS BOOKING FORM BECOMES A TAX RECEIPT.

MASTER CARD **VISA** **AMEX**

CARD NO.

NAME

EXPIRY

TO JOIN AND EXPERIENCE THE SYDNEY ROOSTERS BUSINESS CLUB PLEASE CONTACT **JAMES ROBERTSON** (SPONSORSHIP & SALES EXECUTIVE) ON **0410 390 514** OR EMAIL **JAMESR@SYDNEYROOSTERS.COM.AU**.

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